

AAEES 2024 Annual Plan

TIER	2029 STRATEGIC GOALS	2024 ACTION ITEMS	RESPONSIBILITY	STAFF
1	Goal 1: Increase Membership by 30 board certified, 20 members, 200 students.	Achieve strong renewals and retaining existing membership.	BOT / ED	Susannah and Yolanda
		Invite Patrons to encourage membership and Board Certification from their employees.	Major Partners	Marisa
		Nominate/encourage deserving candidates for Board Certification, including via Eminence.	Eminence / State Reps / BOT	Dan
		Transition student members to one year of free membership followed by renewing as paying members.	Student and Young Professionals / Membership	Yolanda
		Invite faculty at ABET-accredited programs (domestic and overseas) to become members or Board Certified.	Membership / Education / International Relations	Dan
		Improve processing of applications for Board Certification (via written and oral examination as well as via eminence)	Admission / Eminence / Certification Boards	Dan
1	Goal 2: Become "THE" collaborating organization for environmental engineers and scientists	Coordinate intentional engagement with every Sponsoring Organization, including joint events such as webinars.	SO BOT	Intern
			Government Relations	Dan
1	Goal 3: Value Proposition tell member stories that answer "What has the Academy done for you?"	Solicit and share stories to grow, connect and diversify the environmental engineering profession	Publications	Yolanda and Marisa
		Invite Patrons to share stories	Major Partners	Marisa
		Solicit and share stories from faculty at ABET-accredited programs (domestic and overseas)	Membership / Education / International Relations	Marisa

1	Goal 4: Increase Diversity of Members and Services	Add optional question about race/ethnicity and gender to membership applications.	Membership	Yolanda
		Ensure that all committees include younger members.	President / ED	Yolanda
		Coordinate intentional engagement with affiliate organizations, including NSBE, SWE, Native American & Indigenous People Science Assoc., Soc. Of Hispanic Engineers, Soc. Of Cuban Eng's.	President / ED	Dan

1	Goal 5: Develop Sustainable Sources of Funding	Solicit donations from Life Members	ED / Foundation	Dan
		Grow Patron membership	Vice President / Major Partners	Marisa
		Fully fund webinar sponsorships	Major Partners	Marisa
		Work with the EES Foundation	Past President / ED	Dan
		Revise and update the Board Certification study guide	Specialities / Publication	Dan
		Promote E3S competition applications	Staff / E3S	Yolanda
		Promote Kappe Lectureship visits	Staff / Education	Yolanda

1	Goal 6: Develop More AAEEES Workshops and Seminars	Specialty groups should take lead on webinars / continuing education	Specialties	Marisa
		Create a series of regulatory seminars with USEPA	Legislative Affairs	Dan

2	Goal 7: Develop Demand for Certified Environmental Engineers and Environmental Scientists	Work to get States and Agencies to require Board credentialing for projects.	Legislative Affairs	Dan
		Invite Patrons to require Board Certification for projects.	Major Partners	Marisa
		Add one new specialization	President-elect / Specialities / BOT	Dan

		Redevelop State Reps; possibly reconfigure as Regional Reps or as an at-large committee that provides examiners.	ED	Dan
2	Goal 8: Increase Committee Engagement	Present relevant portions of the strategic plan to all committees.	President / Committee Chairs	Intern
		Ensure intentional appointments for all committees	President / ED	Yolanda
		Ensure all committees meet regular and invite members via web calendar	President / ED	Intern
2	Goal 9: Increase Member Engagement	Solicit and share stories to grow, connect and diversify the environmental engineering profession	Publications	Yolanda and Marisa
		Present relevant portions of the strategic plan to all members.	President / ED	Dan
		Membership take lead on regional social activities and networking	Membership / Student and Young Professional / State Reps	Dan
		Publish engaging content (email blasts)	Publication	Yolanda and Marisa
		Maintain engaging webpage	President / ED	Yolanda
		Participation on LinkedIn	President / ED	Marisa
		Applications for Individual Awards	Awards	Yolanda
		Applications for 40<40 competition	Prior 40<40 recipients	Marisa
2	Goal 10: Educate Students and Professionals	Create EE and ES program listings and links online: by specialization (Grad & UG). Feature accredited programs, and programs with Student Chapters. Partner with AEESP.	Education	Marisa
		Ask each school to provide a blurb describing their strengths and specialties.	Student and Young Professional	Marisa
		List Student members in the Who's Who.	ED	Yolanda

		Renew Resource Guidebook as a hiring guide for Student Members.	ED	Yolanda
		Web site for K-12 prospective EEs and ESs. "So you want to be an environmental engineer or scientists?" Compare to Sponsoring Organization web sites.	K-12	Marisa
		Provide information on EE/ES careers, types of work done, salary info, USDept of Labor info and links.	K-12	Marisa
		Conclude the Body of Knowledge 2.0	ED	Dan
		Promote ABET accreditation of Environmental Engineering, Environmental Science, and Ecological Engineering programs	Education	Marisa

3	Goal 11: Make the Environmental Engineering and Science Foundation a Partner	Friendraising campaign	EESF / Past President / ED	Dan
		Develop culture of philanthropy	EESF / Past President / ED	Dan
		Support student scholarships	EESF / Past President / ED	Dan

3	Goal 12: Energize College Programs	Academy Chapter Blue Marble Award	Student and Young Professional	Marisa
		Revitalize Tau Chi Alpha. Tie in with Student Chapters.	Ad-hoc	Dan
		Host career networking and intern networking fairs	Student and Young Professional	Marisa