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THE KAPPE LECTURE

Guidance to the University Representative on Maximizing the Impact and Benefits

INTRODUCTION

Stanley E. Kappe, the benefactor of the Lecture bearing his name, envisioned effective cooperation between professors and practitioners in the education of future engineers and scientists. Consistent with that vision, numerous opportunities exist to maximize the impact and benefits of a Kappe Lecturer's visit to host universities.

This document provides experience-proven suggestions regarding the opportunities beyond the formal lectures, for sharing the Lecturer's experiences with students, faculty, and the local community. Additionally, guidance on organizational procedures that will aid in ensuring a successful visit are also provided.

ORGANIZATION OF LECTURE

The official representative of the host university should:

- Establish direct communication with the Kappe Lecturer soon after being notified of selection as host.

- Establish and confirm the Lecturer's specific travel schedule taking into account logistics and the needs of both the Lecturer and the university.

- Schedule a series of events within the allotted time to maximize the benefits of the Lecturer's visit to the university.

- Communicate with the Lecturer, well in advance of the visit, to provide a detailed plan of the visit agenda so that the Lecturer can be appropriately prepared.

- The Kappe Lecture Fee ($1,225 for campus visits, $550 for virtual visits) will be billed prior to the lecture and is payable to AAEES.

ASSOCIATED ACTIVITIES

In addition to the formal lectures presented by the Kappe Lecturer, some other ways the Lecturer can contribute to the host university include meetings and other events involving students, faculty, university administration and the local community. In general, Kappe Lecturers are available for the variety of activities listed below. However, the university representative and Kappe Lecturer need to mutually agree upon the specific supplemental opportunities for contact that will be arranged.

Meetings With Students

Opportunities should be provided for the Lecturer to have informal discussions with students interested in environmental careers [both under- graduate and graduate students], either in groups or individually, in order to answer student inquiries about the profession and career matters. Experience has shown that students are more open in such meetings if faculty aren't present.

Meetings With Faculty and Staff

Meetings with program faculty and staff provide yet another opportunity to maximize the impact and benefit of the Lecturer's visit. At a minimum, the Lecturer should be introduced to all program faculty and staff, in order to:

- Solicit the Lecturer's perspective on career opportunities and requisite qualifications of engineering and science graduates.

- Introduce the Lecturer to the university's areas of research, teaching, and special capabilities.

- Obtain a practitioner's perspective regarding current developments effecting engineering and science practice in technical, regulatory and other areas.

- Obtain information about the practical considerations of consulting practice for their own benefit and that of their students.

Meetings With University Administration

The Lecturer's "real world" experience may be helpful in providing justification to the university administration in support of environmental engineering and science program changes in such areas as curricula, faculty, research facilities, etc.

More information can be found at https://www.aaees.org/kappelectureseries.

The Lecturer's visit can also be used to stimulate interaction between the university family, the local professional community and other groups by:

- inviting area professionals and others to the lectures; and,
- coordinating the Lecturer's visit with professional society chapter meetings and the meetings of other groups.

Email Yolanda Moulden at YMoulden@aaees.org for additional information.