MEASURE W
SAFE CLEAN WATER PARCEL TAX
WATER PORTFOLIO

- Imported Water (57%)
- Groundwater Pumped (34%)
- Recycled Water (Indirect Reuse) (5%)
- Water Conservation (3%)
- Local Surface Water Diversions (1%)

Groundwater Replenishment Supplies:
- Stormwater (11%)
- Imported Water (5%)
- Recycled Water (3%)
- Natural Infiltration (15%)
WATER RESILIENCY CHALLENGES

- Pollution
- Fractured Jurisdiction
- Climate Change
- Reliance on Imported Water
- Limited Infrastructure
PROGRAM APPROACH

1. Improve Water Quality
2. Increase Local Water Supply
3. Enhance Communities
REGIONAL ISSUE...

...REGIONAL APPROACH
Safe, Clean Water Program

- Parcel tax
  - 2.5 cents per square foot of impermeable area
  - $300 million annual revenue
  - Watershed-based projects
  - Local & Regional Projects
Safe, Clean Water Program

Regional Program

Features

- Funding for regional infrastructure projects
- Multi-benefit projects
- Robust stakeholder involvement
- Technical assistance

Funding returned to each watershed proportional to revenue generated there

50% of total Program revenue
Safe, Clean Water Program
Regional Program

Governance

Watershed Area Steering Committee Representatives

- Municipalities
- Water Agencies
- Groundwater Agencies
- Sanitation Agencies
- Parks/Open Space Agencies
- Business
- Environmental Justice
- Environment
- Community
- Flood Control District
## Safe, Clean Water Program

### Regional Program

#### Estimated Revenue

<table>
<thead>
<tr>
<th>Watershed Area</th>
<th>Projected Annual Return</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Santa Monica Bay</td>
<td>$18.1 Million</td>
</tr>
<tr>
<td>Lower Los Angeles River</td>
<td>$13.9 Million</td>
</tr>
<tr>
<td>Lower San Gabriel River</td>
<td>$17.4 Million</td>
</tr>
<tr>
<td>North Santa Monica Bay</td>
<td>$2.2 Million</td>
</tr>
<tr>
<td>Rio Hondo</td>
<td>$12 Million</td>
</tr>
<tr>
<td>Santa Clara River</td>
<td>$7.1 Million</td>
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<tr>
<td>South Santa Monica Bay</td>
<td>$19.5 Million</td>
</tr>
<tr>
<td>Upper Los Angeles River</td>
<td>$39.9 Million</td>
</tr>
<tr>
<td>Upper San Gabriel River</td>
<td>$20.1 Million</td>
</tr>
</tbody>
</table>
Safe, Clean Water Program
Municipal Program

Features

- Maximum flexibility
- Local control of funds
- Focus on water quality
- Funding for existing activities

- Funding returned to each municipality proportional to revenue generated there

40% of total Program revenue
## Safe, Clean Water Program

### Municipal Program

#### Estimated Revenue

<table>
<thead>
<tr>
<th>CITY</th>
<th>PROJECTED ANNUAL RETURN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Los Angeles</td>
<td>$38 Million</td>
</tr>
<tr>
<td>Long Beach</td>
<td>$4.9 Million</td>
</tr>
<tr>
<td>Santa Clarita</td>
<td>$3.6 Million</td>
</tr>
<tr>
<td>Carson</td>
<td>$2.8 Million</td>
</tr>
</tbody>
</table>
Safe, Clean Water Program

District Program

10% of total Program revenue

- Funding provides District-wide regional support and programs.

Features

- Education programs
- Regional Studies
- Workforce training
- Technical assistance
- Administration
IMPERMEABLE AREA

LA County Landcover Survey

Identifies

VEGETATION  SOIL  STRUCTURES  PAVEMENT  OTHER

Calculate Impermeable Area
EXEMPTIONS & CREDITS

Exempted Parcels Include:

- Government-owned
- Non-profit-owned
- Antelope Valley
- Low-income senior-owned (with application)

Credits of up to 100%:

- Available to all parcel owners
- Up to 80% credit for onsite stormwater improvements
- Up to 100% credit for additional activities
PROJECTS

- DOMINGUEZ GAP WETLANDS
- ELMER AVE GREEN STREET
- BASSETT HIGH SCHOOL

Los Angeles
BALLOT QUESTION

Los Angeles Region’s Public Health and Safe, Clean Water Program

Shall an ordinance improving/protecting water quality; capturing rain/stormwater to increase safe drinking water supplies and prepare for future drought; protecting public health and marine life by reducing pollution, trash, toxins/plastics entering Los Angeles County waterways/bays/beaches; establishing a parcel tax of 2.5¢ per square foot of impermeable area, exempting low-income seniors, raising approximately $300,000,000 annually until ended by voters, requiring independent audits, oversight and local control be adopted?