

AAEES 2023 Annual Plan

2023 STRATEGIC GOALS	ACTION ITEMS	RESPONSIBILITY
AAEES should endeavor to become "THE" professional organization for environmental engineers and scientists.	Collaborate with Sponsoring Societies – consider joint membership and marketing effort	Board of Trustees
Improve services for all categories of membership	Specialty groups should take lead on webinars/continuing education Create a series of regulatory seminars; partner with USEPA Make Who's Who searchable online. https://www.aaees.org/findamember	Specialty Committees Legislative Committee Staff/ED
Increase recruitment and retention of Board-certified members	Direct contact of lapsed members. Promote BCEM or Member status for faculty in international ABET-accredited programs. Work with Patrons to solicit membership from their employees.	Executive Director / MDOC MDOC / Int'l Relations Committee Major Partners Committee
Bolster Board Certification.	Work to get States and Agencies to require Board credentialing for projects. Work to get Patrons to require Board credentialing for projects. Add one new specialization Redevelop State Reps; possibly reconfigure as Regional Reps or as an at-large committee that provides examiners.	Legislative Affairs Committee Major Partners Committee Executive Director
Identify alternative funding sources.	Solicit donations from Life Members Grow Patron membership Work with the EES Foundation Fully fund webinar sponsorships	Staff/ED Major Partners Committee Executive Director
Grow the Member category as a source for future board certified members	Offer one free year as member to any former student member who originally signed up at least three years ago. Request graduation info (year, major, school). Solicit students post-graduation as a source of members.	Staff/ED Student Committee / MDOC
Grow the Student Member category as a source of future Members.	Market Student Membership through Board-Certified faculty. Develop databases for Civil/Environmental programs, environmental science programs, and M.S. EE and ES programs Solicit Masters Students and Environmental Science students. Use Sponsoring Organizations to promote Student Membership.	Student Committee / MDOC Student Committee Student Committee / MDOC Student Committee
Increase Student Chapters.	Solicit faculty advisors to institute Student Chapters. Offer free one-year membership to new faculty advisors Identify Board-certified members who are faculty in schools without Student Chapters and promote Chapter formation. Offer free year.	Student Committee Board of Trustees / Student Committee Board of Trustees / Student Committee

2023 STRATEGIC GOALS	ACTION ITEMS	RESPONSIBILITY
Add and improve services for Student Members, K-12, and EE and EES programs	<p>Revitalize Tau Chi Alpha. Tie in with Student Chapters. List Student members in the Who's Who. Renew Resource Guidebook as a hiring guide for Student Members. Conclude the Body of Knowledge 2.0</p> <p>Web site for K-12 prospective EEs and ESs. "So you want to be an environmental engineer or scientists?" Compare to Sponsoring Organization web sites.</p> <p>Provide information on EE/ES careers, types of work done, salary info, USDept of Labor info and links.</p> <p>Create EE and ES program listings and links online: by specialization (Grad & UG). Feature accredited programs, and programs with Student Chapters. Partner with AEESP.</p> <p>Ask each school to provide a blurb describing their strengths and specialties.</p>	<p>Ad-hoc Committee Staff/ED Staff/ED Executive Director</p> <p>K-12 Committee</p> <p>K-12 Committee</p> <p>K-12 Committee</p> <p>K-12 Committee</p>
Increase membership diversity.	<p>Add optional question about race/ethnicity and gender to membership applications.</p> <p>Ensure that all committees include younger members.</p> <p>Solicit as affiliate organizations: E.g. NSBE, SWE, Native American & Indigenous People Science Assoc., Soc. Of Hispanic Engineers, Soc. Of Cuban Eng.</p>	<p>Staff/ED</p> <p>President / ED</p> <p>President / ED</p>
2023 OPERATIONAL GOALS	ACTION ITEMS	RESPONSIBILITY
Hire an Executive Director or Management Firm	<p>Determine management model Conduct search</p>	<p>Board of Trustees Executive Committee</p>
Move the Academy offices	<p>Identify options Make selection</p>	<p>Executive Director Executive Committee</p>